



**URARTU**  
**FOOTBALL CLUB**



# HISTORY

## ARMENIAN PREMIER LEAGUE CHAMPIONS

2014



## ARMENIAN PREMIER LEAGUE RUNNER-UPS

1992, 2003, 2006, 2007, 2018



## ARMENIAN PREMIER LEAGUE BRONZE MEDALS

1993, 2002, 2004, 2005, 2019



## ARMENIAN CUP WINNERS

1992, 2007, 2016



## ARMENIAN SUPER CUP WINNERS

2014

# ONLY FC URARTU HAVE

- ☐ OWN STADIUM WITH CAPACITY OF 4860 PEOPLE
- ☐ CLUB MUSEUM
- ☐ FOOTBALL ACADEMY WITH ABOUT 2500 HECTARES AREA
- ☐ ONLINE STORE
- ☐ SPORT CAFE
- ☐ MASCOT
- ☐ 9 FOOTBALL PITCHES



# URARTU STADIUM & ACADEMY

- ❑ FC Urartu have the biggest academy in Armenia, which represents Armenia at different European tournaments. More than 800 kids and teenagers are training in our academy.
- ❑ Urartu stadium is based at Malatia Sebastia district, it have 4860 seats. Average attendance of the stadium is 1200 spectators per match, and more than 3000 spectator during central matches
- ❑ FC Urartu organize it's home matches very interesting, everybody who comes to stadium can enjoy the great atmosphere in it, can take part in different lotteries and get valuable prizes
- ❑ Armenian Premier League matches are being broadcasted live on Armenia TV, FFA & FC Urartu youtube channels
- ❑ FC Urartu is the only club who sells tickets for it's home matches
- ❑ FC Urartu has very high corporate social responsibility

# FC URARTU MEDIA RESOURCES



**18.000**  
Likes



**20.000**  
Monthly  
views



**7.000**  
Monthly  
visits

# PARTNERSHIP PACKAGES

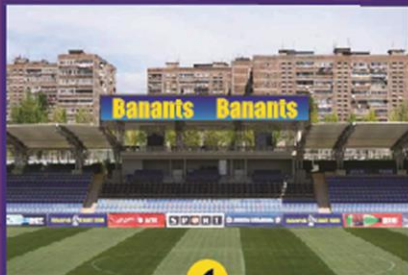




# STANDART PACKAGE

## FC URARTU

- ❑ 10x10 Logo on FC Urartu & FC Urartu-2 T-shirt's arm
- ❑ 2 banners (140x600) at main stadium,
- ❑ 1 banner (140x600) at Urartu-3 Stadium (960 seats)
- ❑ 2 banners (140x600) at academy stadiums
- ❑ Banners at [www.fcurartu.am](http://www.fcurartu.am) website, facebook, Instagram
- ❑ Partners's logo on match tickets (Small size on backside)
- ❑ Partner's logo on club blanks
- ❑ 1 Advertisment (duration 25 sec.) on Stadiums scoreboard before match
- ❑ Partner's logo on URARTU TV all video materials
- ❑ Partner's logo on Press Hall's backboard (3%)
- ❑ Display area at the stadiums main entrance for partner's brand



10x10

30x10

7

10x10

FC URARTU  
PLAYER

7

30x10

### PRICE

1.500.000 AMD per Month

# MEDIUM PACKAGE

FC URARTU



- ☐ 30x10 Logo on FC Urartu & FC Urartu-2 T-shirt's arm backside under Player's number
- ☐ 3 banners (140x600) at main stadium,
- ☐ 2 banner (140x600) at Urartu-3 Stadium (960 seats)
- ☐ 3 banners (140x600) at academy stadiums
- ☐ Banners at [www.fcurartu.am](http://www.fcurartu.am) website, facebook, Instagram
- ☐ Partners's logo on match tickets (Medium size on Front side)
- ☐ Partner's logo on club blanks
- ☐ 2 Advertisements (duration 25 sec.) on Stadiums scoreboard before match
- ☐ 2 Advertisements (duration 25 sec.) on Stadiums scoreboard during half time
- ☐ Partner's logo on URARTU TV all video materials
- ☐ Partner's video commercial (duration 25 sec.) during URARTU TV all video materials
- ☐ Partner's logo on Press Hall's backboard (7%)
- ☐ Collaborative advertising programs
- ☐ FC Urartu players' participation at partner's Commercials
- ☐ Partner's name will be included in amateur tournaments names
- ☐ Display area at the stadiums main entrance for partner's brand



PRICE

2.500.000 AMD per Month



URARTU FOOTBALL CLUB

